



February 10, 2010

Dear Building Professional and Colleague,

Perhaps you, like me, built models of all kinds when you were a kid. And now, as professionals, we find that models are a key activity when it comes to analyzing energy performance and green building requirements. IBPSA, the International Building Performance Simulation Association, speaks globally to the methods and standards now so important to our industry.

Enhance your firm's skills and standing

IBPSA-USA's 4th bi-annual SimBuild conference will be held here in NYC this August. Participating is a great way to enhance your personal and firm-wide skills and your standing in the profession. The program features pre-conference workshops on specific software tools, two tracks of peer-reviewed papers, a poster session and a track on selected industry topics with invited speakers.

Supporting the conference as a sponsor shows your commitment to advancing best-practices and being part of a community that works to high standards of quality in complex analyses. ***Make a statement*** by becoming a lead (Platinum) sponsor or by sponsoring the conference's reception, banquet, or modeling competition.

At whatever level you choose, your sponsorship entitles you to ***special access to the best young modeling analysts coming into the job market*** from graduate programs across the nation and the world. Your sponsorship helps make possible the **Scholarship Program** for students who would not otherwise be able to attend this important industry event. In recognition, Sponsors are invited to mix with students at the **Sponsors Reception**. Only conference Sponsors are afforded the opportunity to schedule interviews and presentations for potential job candidates as a designated part of the conference.

On the back of this letter you will find a matrix of the various levels of support that are possible and the benefits that come with each. Whether you choose to support as a Sponsor or not, please check out the conference information at www.ibpsa-us/simbuild2010 and join us this summer. I may be reached at michael.bobker@baruch.cuny.edu or 646-660-6977. I look forward to hearing from you.

Sincerely,

Michael Bobker, Conference Chair, SIMBUILD 2010 Conference
CUNY Institute for Urban System, Building Performance Lab

Conference Chair
Michael Bobker, CUNY

Scientific Co-Chairs
Corinne Benedek, ARUP
Jorge Gonzalez, CUNY

Scientific Committee
David Eldridge, GrummanButkus
Jeff Haberl, Texas A&M
Phil Haves, LBNL
Daniel Nall, WSP Flack+Kurtz
Christoph Reinhardt, Harvard
Walker, NREL
Michael Wetter, LBNL

Sponsors

**New York State Energy Research
and Development Authority**
(Platinum)

**Grove School of
Engineering,
City College of New York**
(Gold)



SimBuild 2010

4th National Conference of IBPSA-USA
August 11 - 13, 2010 - New York, NY



SPONSORSHIP LEVELS AND BENEFITS

Please inquire about sponsoring the Reception, Banquet or Energy Modeling Competition.

	PLATINUM	GOLD	SILVER	SPONSOR
	\$25,000	\$10,000	\$5,000	\$1,200
Participation in Program Design *	YES	NO	NO	NO
Address full conference Plenary	YES	YES	NO	NO
Comment at Banquet	YES	YES	YES	NO
Participation in design of 1 topical session *	YES	YES	YES	NO
Sponsor Conference Admission **	5	5	3	1
Interview slot	YES	YES	YES	YES
Information Table	YES	YES	YES	NO
Logo on Conference Website & Promotion	LEAD	YES	YES	YES
Listing of Conference Supporters	YES	YES	YES	YES
Name and Logo on Conference Program	YES	YES	YES	YES

* Participation in the design of sessions is contingent upon commitment of support being made before March 15, 2010.

** Conference Admission includes conference breakfasts, banquet and Sponsor Cocktail Reception with Scholarship Students