



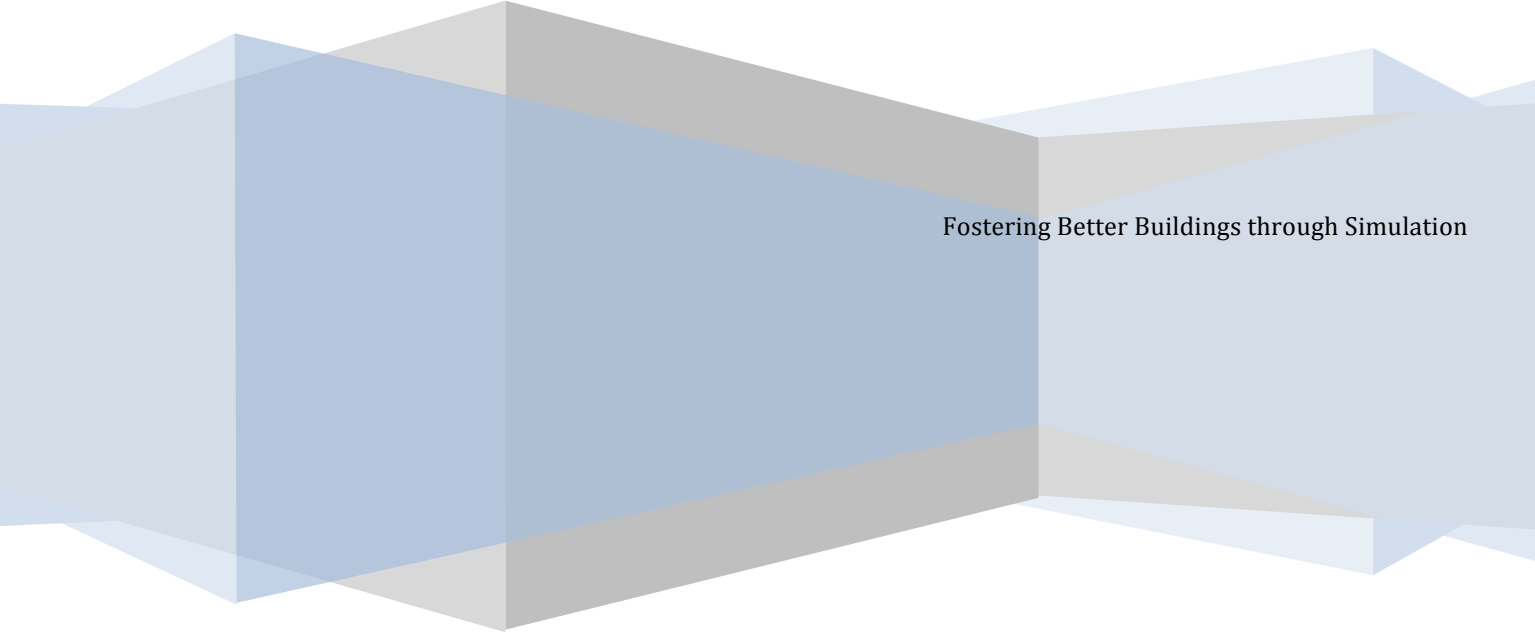
IBPSA | International Building Performance
USA | Simulation Association

The United States Regional Affiliate of IBPSA

IBPSA-USA

Sponsorship Program

08-10-2015



Fostering Better Buildings through Simulation

What is IBPSA-USA?

The **International Building Performance Simulation Association (IBPSA)**, is a non-profit international society of building performance simulation researchers, developers and practitioners, dedicated to improving the built environment. IBPSA-USA is the United States affiliate of IBPSA.

IBPSA-USA aims to provide a forum for researchers, developers and practitioners to review building model developments, encourage the use of software programs, address standardization, accelerate integration and technology transfer via exchange of knowledge and organization of (inter)national conferences.

What is the IBPSA-USA Sponsorship Program?

The sponsorship program provides a forum for friends, colleagues, and organizations to support our mission and jointly advance the vision of fostering better buildings through energy simulation. Many organizations have chosen to support IBPSA-USA through the sponsorship program.

IBPSA-USA offers sponsors a unique sponsorship opportunity to reach a highly targeted, highly influential constituency within the building industry. IBPSA-USA is unlike any other organization in this sector.

BENEFITS

- We serve as the clearinghouse for knowledge and best practices in building performance simulation.
- Our focus and influence on the use of analysis tools including software language development, software development, university research, policy developers and practitioners.
- We are the only organization that brings together subject matter experts for debate on the best practices in the industry of building simulation in a comprehensive inclusive manner.
- Members engage in whole building energy modeling, as well as component modeling of architectural elements, thermal heat transfer, computational fluid dynamics, thermal mass, daylighting, thermal comfort, visual comfort, natural ventilation and others.
- We publish technical papers bi-annually at our conferences and develop proceedings that are available for free download.
- Our mission is to provide open access to best practices in the industry so that individuals have the best information available.

BRAND AWARENESS

IBPSA-USA can provide a channel for awareness and brand building through our relationships with national labs like the LBNL, PNNL, NREL and the DOE. Our close ties to educational institutions like Texas A&M, the U.C Berkeley's Center for the Built Environment and utilities like PG&E and ConEdison.

In addition, your logo and company information can be shared via:

- IBPSA-USA web site – (200K annual traffic)
- Monthly Newsletter – (1100 member mailing list)
- Building Energy Software Tools Directory
- Conference materials, presentations, etc.

A close relationship with IBPSA-USA gives our sponsors access to the latest developments (the cutting edge) in research and innovation.

IBPSA-USA Sponsorship Levels

SUPPORTER– Mutual Endorsement

Open to research organizations and non-profit organizations who support the mission of IBPSA-USA, and are interested in mutual endorsement. The Supporter will have basic access to IBPSA-USA resources, and get involved in the development of the building simulation industry. Supporting organizations will be identified on the IBPSA-USA website.

FRIEND - \$1000

For those who passionately support IBPSA-USA, and want to access to publications, attend meetings, learn the latest industrial trends, network with peers, and receive recognition for supporting the development of the building simulation industry.

BRONZE - \$2500

For organizations that support IBPSA-USA and want to receive the basic package of benefits, including all Friend-level benefits plus the addition of logos on the IBPSA-USA website.

SILVER - \$5000

For organizations that support IBPSA-USA and want to receive the benefits of **Bronze**-level sponsorship plus the addition of logos on all member communications.

GOLD - \$10,000

For organizations that support IBPSA-USA and want to receive the full package of benefits, including all the benefits of **Silver** plus medium-sized logos on both the website and member communications and additional recognition at conferences.

GOLD PLUS - \$18,000

For organizations that support IBPSA-USA and want to receive the full package of benefits, including all the benefits of **Gold** plus large-sized logos on both website and member communications and additional benefits at conferences.

PLATINUM - \$25,000

For organizations that support IBPSA-USA and want to receive the platinum package of benefits, including all the benefits of **Gold Plus** along with super-large logos on both website and member communications, additional benefit at conferences, and face time with IBPSA-USA building simulation experts.

The details of sponsorship levels are listed in Table 1.

Members Meeting Sponsorship:

Organizations may also choose to add support for meetings or may choose to provide only meeting support. IBPSA-USA currently hosts two member meetings each year. The meetings are normally held on Saturdays during the period of ASHRAE winter and fall conferences, since many of our members are ASHRAE members as well. We can maintain the high quality and affordable prices for the biannual meetings to encourage students and other participants.

There are four meeting sponsorship packages. Please see Table 2.

Table 1. IBPSA-USA Organizational Sponsorship

Benefits	Friend (\$1,000)	Bronze (\$2,500)	Silver (\$5,000)	Gold (\$10,000)	Gold Plus (18,000)	Platinum (\$25,000)
Access to online publications	√	√	√	√	√	√
Recognition on IBPSA-USA's website	√	√	√	√	√	√
Complementary meeting tickets	√	√	√	√	√	√
Logo on IBPSA-USA's website		Small logo	Small logo	Medium logo	Large logo	Super Large logo
Logo on all communications to members			Small logo	Medium logo	Large logo	Super Large logo
Face time with IBPSA-USA Building Simulation Experts						√

Table 2. Biannual Meeting Sponsorships (Can be stand-alone or add-on)

Meeting Sponsorship Packages	Meeting Silver Sponsor (\$500)	Meeting Gold Sponsor (\$1,000)	Happy Hour Sponsor (\$1,500)	Dinner Sponsor (\$3,000)
Name and introduction in newsletters published prior to event and in opening remarks	√	In addition, name and introduction as Meeting sponsors in opening/closing remarks	In addition, name and introduction as Happy Hour sponsor in opening/closing remarks	In addition, name and introduction as Dinner sponsor in opening/closing remarks
Logo and name on rotating PowerPoint between speakers.	Small logo	Small logo	Medium logo	Large logo
Logo and name on meeting specific web pages and communications	Small logo	Small logo	Medium logo	Large logo
Complimentary dinner tickets to the event		2 tickets	3 tickets	4 tickets

