

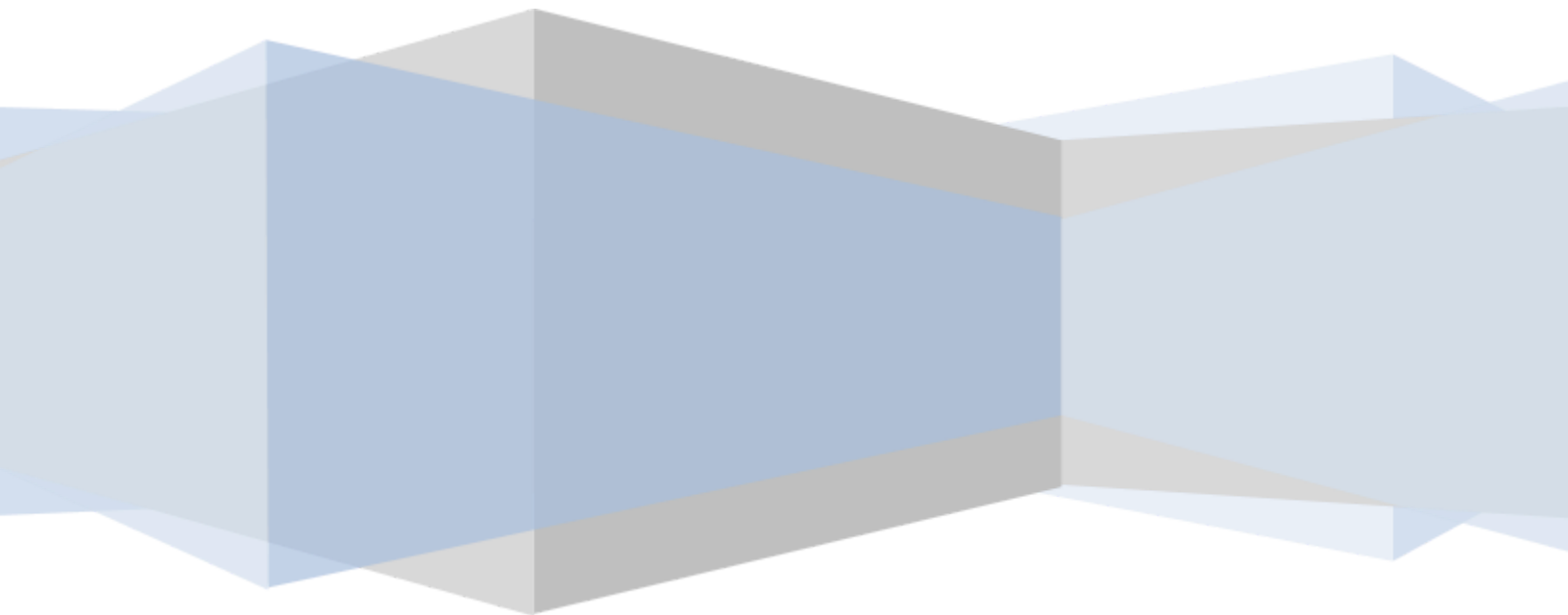


IBPSA-USA

Fostering Better Buildings Through Simulation

Sponsorship Opportunities

2018-19



What is IBPSA-USA?

The **International Building Performance Simulation Association (IBPSA)**, is a non-profit international society of building performance simulation researchers, developers and practitioners, dedicated to improving the built environment. IBPSA-USA is the United States affiliate of IBPSA.

What is the IBPSA-USA Sponsorship Program?

The sponsorship program provides a forum for friends, colleagues, and organizations to support our mission and jointly advance the vision of fostering better buildings through energy simulation.

IBPSA-USA offers sponsors a unique sponsorship opportunity to reach a highly targeted, highly influential constituency within the building industry. IBPSA-USA is unlike any other organization in this sector.

BENEFITS

- We serve as the clearinghouse for knowledge and best practices in building performance simulation.
- Our focus and influence on the use of analysis tools including software language development, software development, university research, policy developers and practitioners.
- We are the only organization that brings together subject matter experts for debate on the best practices in the industry of building simulation in a comprehensive inclusive manner.
- Members engage in whole building energy modeling, as well as component modeling of architectural elements, thermal heat transfer, computational fluid dynamics, thermal mass, daylighting, thermal comfort, visual comfort, natural ventilation and others.
- We publish technical papers bi-annually at our conferences and develop proceedings that are available for free download.
- Our mission is to provide open access to best practices in the industry so that individuals have the best information available.

BRAND AWARENESS

IBPSA-USA can provide a channel for awareness and brand building through our relationships with national labs like the LBNL, PNNL, NREL and the DOE. Our close ties to educational institutions like Texas A&M, the U.C Berkeley's Center for the Built Environment and utilities like PG&E and ConEdison.

In addition, your logo and company information can be shared via:

- [IBPSA-USA web site](#) – (200K annual traffic)
- Monthly Newsletter ([see sample](#)) – (6500 member mailing list)
- [Building Energy Software Tools](#) Directory
- [Member Map](#)
- Conference materials, presentations, etc.

A close relationship with IBPSA-USA gives our sponsors access to the latest developments (the cutting edge) in research and innovation.

IBPSA-USA Sponsorship Levels

Benefits	Friend \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Gold Plus \$18,000	Platinum \$25,000
Complimentary Memberships	1	2	4	8	15	25
Unlimited Access to Education on Demand	√	√	√	√	√	√
Logo on IBPSA-USA's website	Small B/W	Med B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on BEST Directory Site	Small B/W	Med B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on Monthly Newsletter	Small B/W	Med B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on Project Stasio Site		Small B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on Email Blasts (Annual reach of 500K+)			Med. Color	Large Color	Larger Color	Largest Top Pos.
Free Job Board Postings		1	4	8	Unlimited	Unlimited
Sponsored Webinars (Logo & Your Approved Content)			1	2	3	4
Articles in Newsletter			1	2	3	4
Complimentary Biannual Meeting Tickets	1	2	4	8	12	15

Table 2. Biannual Meeting Sponsorships (Can be stand-alone or add-on)

Meeting Sponsorship Packages	Meeting Silver Sponsor (\$250)	Meeting Gold Sponsor (\$500)	Scholarship Sponsor (\$1000)	Happy Hour Sponsor (\$1,500)	Dinner Sponsor (\$3,000)
Name and introduction in newsletters published prior to event and in opening remarks	In addition, name and introduction as Meeting sponsors in opening/closing remarks	In addition, name and introduction as Meeting sponsor in opening/closing remarks	In addition, name and introduction as Meeting sponsor in opening/closing remarks	In addition, name and introduction as Happy Hour sponsor in opening/closing remarks	In addition, name and introduction as Dinner sponsor in opening/closing remarks
Speaker Slot			5 Mins before Tech presentation	10 Mins before Tech presentation	10 Mins Dinner presentation
Showcase Table	√	√	√	√	√
Logo and name on rotating PowerPoint	Small logo	Small logo	Medium logo	Medium logo	Large logo

between speakers.					
Logo and name on meeting specific web pages and communications	Small logo	Small logo	Medium	Medium logo	Large logo
Complimentary dinner tickets to the event	1 ticket	2 tickets	3 tickets	4 tickets	5 tickets

Programmatic Support

The CAP Program

The **Community Access Partners Program (CAPP)** enables organizations to easily access a large, targeted group of energy modeling professionals working within SCE’s service area and beyond and aggregate their feedback about policies, tools, technology and trends in real time creating a reliable “voice of the energy modeler” with high confidence, low overhead and quick response times.

Purpose:

To standardize methods and mechanisms to facilitate on-going discussion and feedback gathering about compliance tool improvement efforts and to prevent duplicative or conflicting efforts in order to satisfy a wide variety of stakeholders. These stakeholders include, but are not limited to, CEC priorities, CBEC team capabilities and needs, IOU programs, T24 and T20 codes, Reach Codes, Design and Engineering community, ZNE advocates, Energy analysts and energy consultants, and code officials.

Topics of Engagement: (related to compliance tool roadmap)

- Software development priorities
- Specific action items and software improvement needs
- Schedules for implementing proposed software changes
- Costs for conducting the software development (time and expense, infrastructure needs)
- Dependencies of the various activities
- Key Performance Indicators
- Responsible parties

Methods:

- Direct survey of membership both targeted (service area specific) and general (statewide, National, International)
- Convene face to face meetings, seminars and workshops with modelers and other stakeholders for planning, discussion, strategy and information sharing purposes.
- Convene online meetings and calls
- Publish and promote progress, findings, reports on planning and progress via email, newsletter, blog and social media.

Annual Program participation fee: **\$25,000**

IBPSA-USA Annual Sponsorship Level Details

SUPPORTER– Mutual Endorsement

Open to research organizations and non-profit organizations who support the mission of IBPSA-USA, and are interested in mutual endorsement. The Supporter will have basic access to IBPSA-USA resources, and get involved in the development of the building simulation industry. Supporting organizations will be identified on the IBPSA-USA website.

FRIEND - \$1000

For those who passionately support IBPSA-USA, and want to access to publications, attend meetings, learn the latest industrial trends, network with peers, and receive recognition for supporting the development of the building simulation industry.

BRONZE - \$2500

For organizations that support IBPSA-USA and want to receive the basic package of benefits, including all Friend-level benefits plus the addition of logos on the IBPSA-USA website.

SILVER - \$5000

For organizations that support IBPSA-USA and want to receive the benefits of **Bronze**-level sponsorship plus the addition of logos on all member communications.

GOLD - \$10,000

For organizations that support IBPSA-USA and want to receive the full package of benefits, including all the benefits of **Silver** plus medium-sized logos on both the website and member communications and additional recognition at conferences.

GOLD PLUS - \$18,000

For organizations that support IBPSA-USA and want to receive the full package of benefits, including all the benefits of **Gold** plus large-sized logos on both website and member communications and additional benefits at conferences.

PLATINUM - \$25,000

For organizations that support IBPSA-USA and want to receive the platinum package of benefits, including all the benefits of **Gold Plus** along with super-large logos on both website and member communications, additional benefit at conferences, and face time with IBPSA-USA building simulation experts.

The details of sponsorship levels are listed in Table 1.

Members Meeting Sponsorship:

Organizations may also choose to add support for meetings or may choose to provide only meeting support. IBPSA-USA currently hosts two member meetings each year. The meetings are normally held on Saturdays during the period of ASHRAE winter and fall conferences, since many of our members are ASHRAE members as well. We can maintain

the high quality and affordable prices for the biannual meetings to encourage students and other participants.