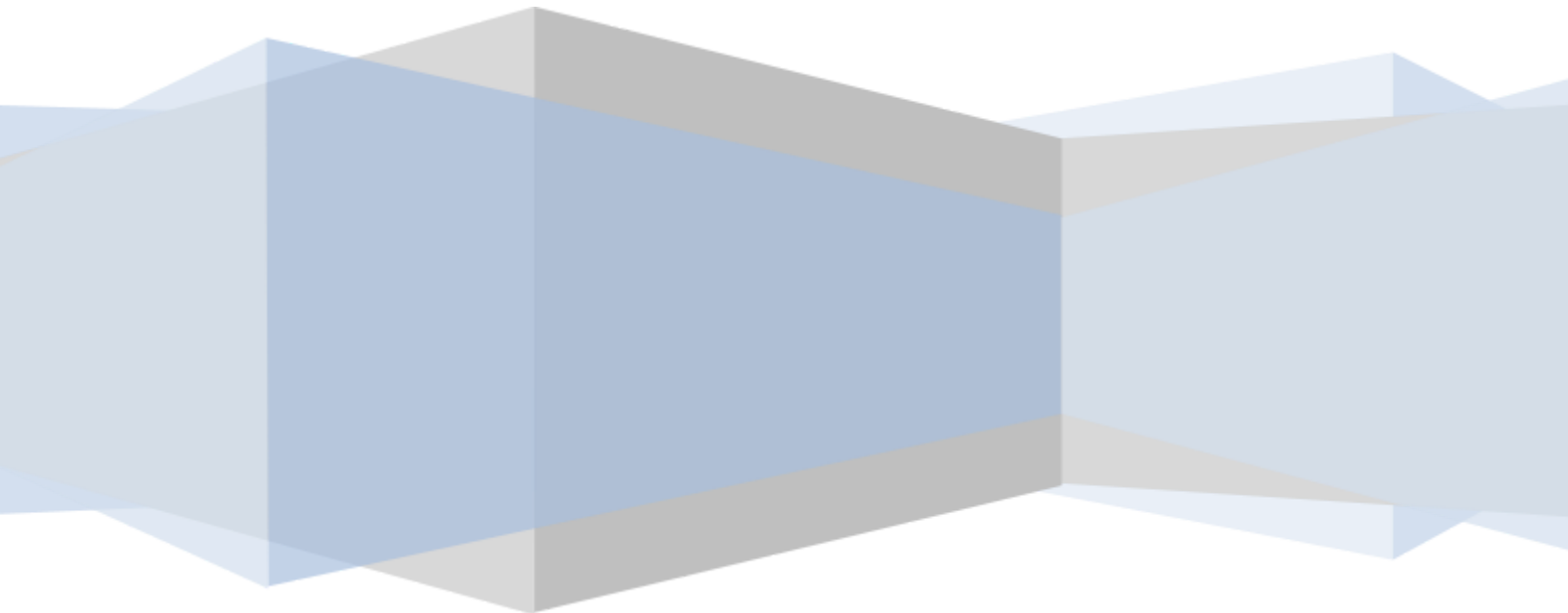




IBPSA-USA

Fostering Better Buildings Through Simulation

Sponsorship Opportunities



Who is IBPSA-USA?

The **International Building Performance Simulation Association (IBPSA)**, is a non-profit international society of building performance simulation researchers, developers and practitioners, dedicated to improving the built environment. IBPSA-USA is the United States affiliate of IBPSA.

- We serve as the clearinghouse for knowledge and best practices in building performance simulation.
- Our focus and influence on the use of analysis tools including software language development, software development, university research, policy developers and practitioners.
- We are the only organization that brings together subject matter experts for debate on the best practices in the industry of building simulation in a comprehensive inclusive manner.
- Members engage in whole building energy modeling, as well as component modeling of architectural elements, thermal heat transfer, computational fluid dynamics, thermal mass, daylighting, thermal comfort, visual comfort, natural ventilation and others.
- We publish technical papers bi-annually at our conferences and develop proceedings that are available for free download.
- Our mission is to provide open access to best practices in the industry so that individuals have the best information available.

Your sponsorship support the following activities and more...

- Education
- Consensus documents
- Projects - what kinds of projects do we do? Link to projects page. Generally - projects to help build information sharing and industry consensus.
- Conferences and publications
- Scholarships
- Emerging professionals and students
- Equality diversity and inclusion within our industry
- Linking researchers to practitioners through educational webinars
- Supporting local chapters

What is the IBPSA-USA Sponsorship Program?

The sponsorship program provides a forum for friends, colleagues, and organizations to support our mission and jointly advance the vision of fostering better buildings through energy simulation.

Current Sponsors include:

- Software Companies
- Engineering Firms
- Architectural & Design Firms
- Utilities

IBPSA-USA offers sponsors a unique sponsorship opportunity to reach a highly targeted, highly influential constituency within the building industry. IBPSA-USA is unlike any other organization in this sector.

BENEFITS

BRAND AWARENESS

Our sponsors enjoy over 195,000 impressions annually through our web, video, newsletters and announcements as well as social media posts.

They work at AEC firms, national labs, universities, utilities and within State and Local governments.

In addition, your logo and company information can be shared via:

- [IBPSA-USA web site](#) – (36K annual traffic)
- Monthly Newsletter ([see sample](#)) – (8850 member mailing list)
- [Building Energy Software Tools](#) Directory (27.5K annual traffic)
- [Member Map](#)
- Conference materials, presentations, etc.
- Webinars

IBPSA-USA Annual Sponsorship

Benefits	Friend \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Gold Plus \$18,000	Platinum \$25,000
Complimentary Memberships	1	2	4	8	15	25
Unlimited Access to Education on Demand	√	√	√	√	√	√
Logo on IBPSA-USA's website	Small B/W	Med B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on BEST Directory Site	Small B/W	Med B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on Monthly Newsletter	Small B/W	Med B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on Project Stasio Site		Small B/W	Med. Color	Large Color	Larger Color	Largest Top Pos.
Logo on Email Blasts (Annual reach of 500K+)		Small Color	Med. Color	Large Color	Larger Color	Largest Top Pos.
Free Job Board Postings		1	4	8	Unlimited	Unlimited
Sponsored Webinars (Logo & Your Approved Content)			1	2	3	4
Articles in Newsletter			1	2	3	4
Complimentary Biannual Meeting Tickets	1	2	4	8	12	15

Biannual Meeting Sponsorships *(Can be stand-alone or add-on)*

Benefits	Silver Sponsor (\$250)	Gold Sponsor (\$500)	Scholarship Sponsor (\$1000)	Happy Hour Sponsor (\$1,500)	Dinner Sponsor (\$3,000)
Name and introduction in newsletters published prior to event and in opening remarks		In addition, name and introduction as Meeting sponsors in opening/closing remarks	In addition, name and introduction as Meeting sponsor in opening/closing remarks	In addition, name and introduction as Happy Hour sponsor in opening/closing remarks	In addition, name and introduction as Dinner sponsor in opening/closing remarks
Speaker Slot			5 Mins before Tech presentation	10 Mins before Tech presentation	10 Mins Dinner presentation
Showcase Table		√	√	√	√
Logo and name on rotating PowerPoint between speakers.	Small logo	Small logo	Medium logo	Medium logo	Large logo
Logo and name on meeting specific web pages and Marketing.	Small logo	Small logo	Medium	Medium logo	Large logo
Complimentary dinner tickets to the event	1 ticket	2 tickets	3 tickets	4 tickets	5 tickets

Webinar Sponsorship

Our technical webinars draw hundreds of professionals eager to hear about the latest developments in Energy Modeling and the use of Simulation.

Package Sponsorship - Sponsor 4 Webinars	\$1000
Individual Webinar Sponsorship - Sponsor 1 Webinar	\$ 400

Programmatic Support

The CAP Program

The **Community Access Partners Program** (CAPP) enables organizations to easily access a large, targeted group of energy modeling professionals working within a specific service area or geography. We can quickly aggregate user feedback about policies, tools,

technology and trends and create a reliable “voice of the energy modeler” with high confidence, low overhead and quick response times.

Purpose:

To standardize methods and mechanisms to facilitate on-going discussion and feedback gathering about compliance tool improvement efforts and to prevent duplicative or conflicting efforts in order to satisfy a wide variety of stakeholders.

Topics of Engagement: (related to compliance tool roadmap)

- Software development priorities
- Specific action items and software improvement needs
- Schedules for implementing proposed software changes
- Costs for conducting software development (time and expense, infrastructure needs)
- Dependencies of the various activities
- Key Performance Indicators
- Responsible parties

Methods:

- Direct survey of membership both targeted (service area specific) and general (statewide, National, International)
- Convene face to face meetings, seminars and workshops with modelers and other stakeholders for planning, discussion, strategy and information sharing purposes.
- Convene online meetings and calls
- Publish and promote progress, findings, reports on planning and progress via email, newsletter, blog and social media.

Annual Program participation fee: **\$25,000**

IBPSA-USA Annual Sponsorship Level Details

SUPPORTER– Mutual Endorsement

Open to research organizations and non-profit organizations who support the mission of IBPSA-USA, and are interested in mutual endorsement. The Supporter will have membership level access to IBPSA-USA resources, and get involved in the development of the building simulation industry. Supporting organizations will be identified on the IBPSA-USA website.

FRIEND - \$1000

For those who support IBPSA-USA, and want to be part of the IBPSA-USA Community receive tickets to attend live and online meetings, learn the latest industrial trends, network with peers, and receive recognition for supporting the development of the building simulation industry.

BRONZE - \$2500

For organizations that support IBPSA-USA and want to receive the basic package of benefits, including all Friend-level benefits plus the addition of logos on the IBPSA-USA website.

SILVER - \$5000

For organizations that support IBPSA-USA and want to receive the benefits of **Bronze**-level sponsorship plus the addition of logos on all member communications.

GOLD - \$10,000

For organizations that support IBPSA-USA and want to receive the full package of benefits, including all the benefits of **Silver** plus medium-sized logos on both the website and member communications

GOLD PLUS - \$18,000

For organizations that support IBPSA-USA and want to receive the full package of benefits, including all the benefits of **Gold** plus large-sized logos on both website and member communications and additional benefits at conferences.

PLATINUM - \$25,000

For organizations that support IBPSA-USA and want to receive the platinum package of benefits, including all the benefits of **Gold Plus** along with super-large logos on both website and member communications, additional benefit at conferences

The details of sponsorship levels are listed in Table 1.

Biannual Meeting Sponsorship: *(see table 2 above)*

Organizations may also choose to add support for meetings or may choose to provide only meeting support. IBPSA-USA currently hosts two member meetings each year. The meetings are normally held on Saturdays during the period of ASHRAE winter and fall conferences, since many of our members are ASHRAE members as well. We can maintain the high quality and affordable prices for the biannual meetings to encourage students and other participants.

Who sponsors IBPSA-USA?

- Consulting firms
- Software developers
- Utilities
- Government agencies
- Product vendors
- ...

CONFERENCES

IBPSA also hosts biennial conferences...contact Mike Wilson (mike@ibpsa.us) to discuss conference sponsorship opportunities.