



Fostering Better Buildings Through Simulation

2023-2024 Sponsorship Opportunities Guide

The **International Building Performance Simulation Association (IBPSA)** is a non-profit international society of building performance simulation practitioners, researchers, educators, students and software developers, dedicated to improving the built environment. IBPSA-USA is the United States affiliate of IBPSA. The organization is led by a volunteer board of directors supported by professional management.

IBPSA-USA offers sponsors a unique sponsorship opportunity to reach a highly targeted, highly influential constituency within the building industry. Our members work at architecture, engineering, and construction (AEC) firms; consulting firms; national labs; universities; utilities and within State and Local governments. IBPSA-USA is unlike any other organization in this sector.

Your sponsorship supports activities such as the following.

- Webinars on educational and research topics
- Projects to support education, information sharing and industry consensus.
- Development of standards and consensus documents
- Biennial SimBuild conference
- Regional conferences
- Conference travel scholarships for students and emerging professionals
- Programs for emerging professionals and students
- Initiatives to improve diversity, equity, and inclusion within our industry
- Local chapter activities

Our sponsors enjoy over 195,000 impressions annually through our web, video, newsletters, and announcements as well as social media posts.

The sponsorship program provides an opportunity for friends, colleagues, and organizations to support our mission and jointly advance the vision of fostering better buildings through energy simulation.

IBPSA-USA Annual Sponsorship Bundles

IBPSA-USA Annual Sponsorship Bundles and the associated benefits are outlined in the table below, along with additional offerings that may be added to the bundles. Other ways to support IBPSA-USA, such as project and conference sponsorships, are described later below.

These benefits include:

- **Complimentary memberships** - Number of included IBPSA-USA memberships
- **Logo promotion** - Feature your logo on various IBPSA-USA channels, including the website, monthly newsletter, and other member communications. Sizing of logo is dependent on the bundle selected.
 - Small - 150x150 pixels
 - Medium - 300x300 pixels
 - Large - 500x500 pixels
- **Sponsor-content webinars, articles in newsletter, and/or feature Job Board posting in newsletter**
 - **Sponsored-content webinar** - These webinars that are hosted by a sponsor, where the sponsor provides all the content of the presentation. These presentations should be educational/informational.
 - **Article in newsletter** - This option allows a sponsor to write an article that will be posted in the newsletter. This could be sharing a whitepaper or blog posting, or custom content created for the IBPSA-USA community. These articles should be educational/informational and will be reviewed by the IBPSA-USA Communications Committee.
 - **Featured Job Board posting in newsletter** - This option allows a Job Board posting by a sponsor to be featured in the Newsletter. This will highlight the open job position to all of IBPSA-USA's membership.
- **IBPSA-USA Biannual Meetings:**

IBPSA-USA currently hosts two member meetings each year. The meetings are normally held on Saturdays during the period of ASHRAE winter and fall conferences, since many of our members are ASHRAE members as well.

- Complimentary tickets
- Showcase table and introduction as sponsor
- Speaker Slot: 5 minute or 10 minutes

Benefits	Friend \$1,000	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$25,000	Additional Offerings Only available in addition to bundles (see left)
Complimentary memberships	1	2	4	8	25	-
Logo in IBPSA-USA's website (36k annual traffic)	Small	Medium	Medium	Large	Largest Top Position	-
Logo on monthly newsletter (8,850 member email list)	Small	Medium	Medium	Large	Largest Top Position	-
Logo on twice monthly member communication (8,850 member email list)	-	Small	Medium	Large	Largest Top Position	-
Sponsor-content webinars, articles in newsletter, and/or feature Job Board posting in newsletter	-	1	3	6	8	\$500/webinar \$500/article \$500/job posting
Complimentary biannual meeting tickets	1	2	4	8	15	-
Showcase table (including introduction) at the biannual meeting	-	-	Yes	Yes	Yes	Showcase table (including introduction): \$500
Speaker slot at the biannual meeting	-	-	-	Yes	Yes	Speaker Slot: 5 minute \$500, 10 minutes \$1,000

Other Ways to Support IBPSA-USA

<p>Sponsor an IBPSA-USA Technical Webinar</p>	<p>Our technical webinars draw hundreds of professionals eager to hear about the latest developments in Energy Modeling and the use of Simulation. The sponsor will receive logo placement and mention in branding and promotional opportunities before and during the webinar. \$400/webinar or 4 webinars for \$1,000</p>
<p>IBPSA-USA Biannual Meetings Student Scholarships</p>	<p>IBPSA-USA currently hosts two member meetings each year. The meetings are normally held on Saturdays during the period of ASHRAE winter and fall conferences, since many of our members are ASHRAE members as well. Student Scholarships provide low cost or free tickets for current students to attend - \$500</p>
<p>IBPSA-USA Conferences</p> <ul style="list-style-type: none"> • SimBuild - biennial national conference • Regional conferences 	<p>Sponsorship of IBPSA-USA conferences is handled by the organizing committees for the specific conferences and is separate from the organization sponsorships. Opportunities to support IBPSA-USA conferences will be shared leading up to the events.</p>
<p>IBPSA-USA Projects</p>	<p>IBPSA-USA committees complete projects every year on specific topics. If you wish to support an ongoing project or have an idea for a new project, please contact the IBPSA-USA association management at christine@ibpsa.us</p>

For more information, contact Executive Director, Christine Do at christine@ibpsa.us