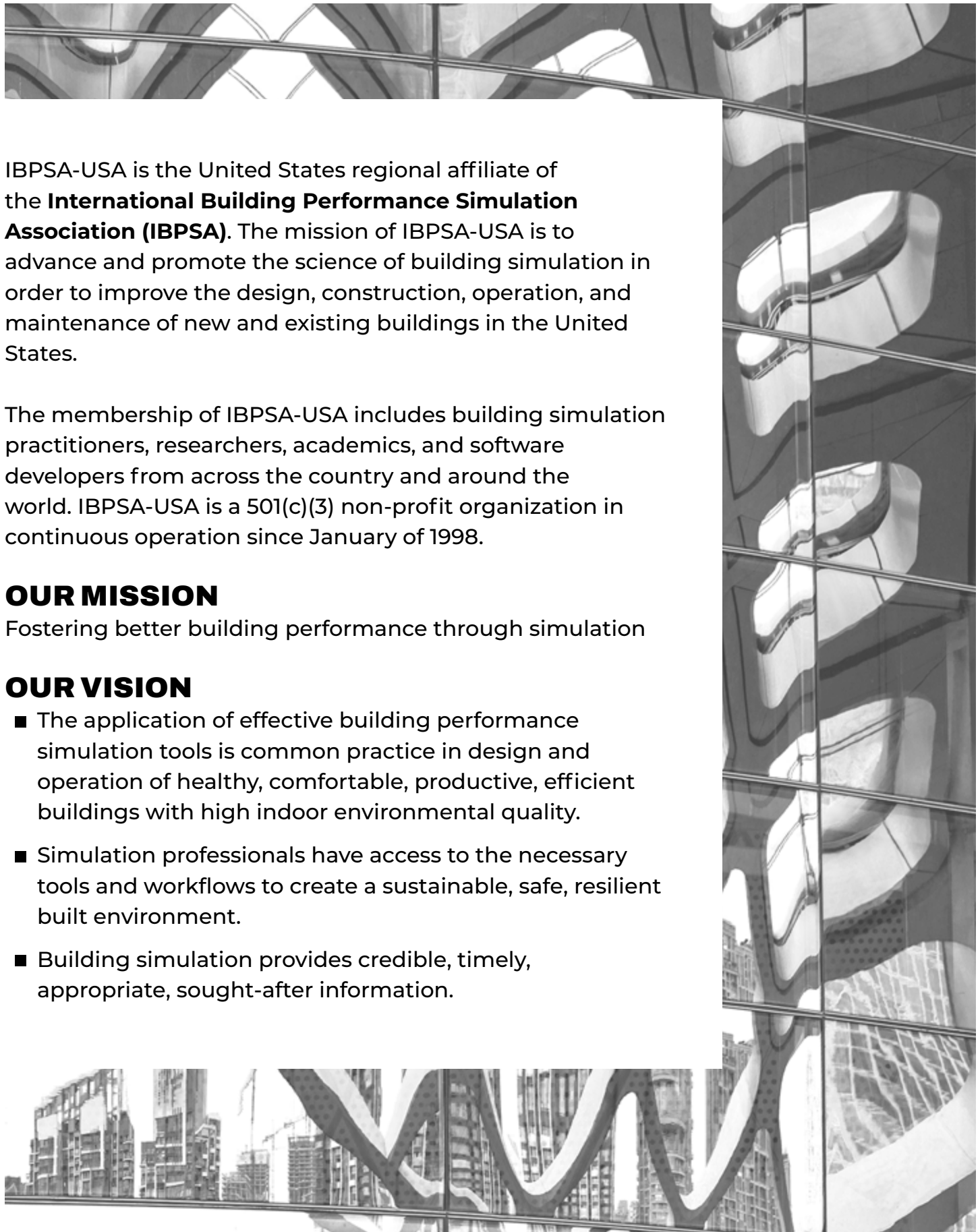




2025-2026
Sponsorship
Opportunities
Guide



IBPSA-USA is the United States regional affiliate of the **International Building Performance Simulation Association (IBPSA)**. The mission of IBPSA-USA is to advance and promote the science of building simulation in order to improve the design, construction, operation, and maintenance of new and existing buildings in the United States.

The membership of IBPSA-USA includes building simulation practitioners, researchers, academics, and software developers from across the country and around the world. IBPSA-USA is a 501(c)(3) non-profit organization in continuous operation since January of 1998.

OUR MISSION

Fostering better building performance through simulation

OUR VISION

- The application of effective building performance simulation tools is common practice in design and operation of healthy, comfortable, productive, efficient buildings with high indoor environmental quality.
- Simulation professionals have access to the necessary tools and workflows to create a sustainable, safe, resilient built environment.
- Building simulation provides credible, timely, appropriate, sought-after information.

MESSAGE FROM THE PRESIDENT

Dear supporter,

“Who do you want to talk to? They’re here” is what I tell newcomers to IBPSA-USA events. It’s hard to imagine any other building-industry branch with the same sense of community and comradery that so effectively ties together scientists, engineers, teachers, and software developers across so many companies and institutions. Especially not with such a wide purview, when data-informed decision making is fundamental to the efficient operation and cost reduction of virtually every new or remodeled building.

The benefits of this community are immense. IBPSA-USA supports the free exchange of ideas, the peer review of new research, the promulgation of best practices, and the training of young professionals that make consistent, quality, trustworthy building performance simulation possible. Our members make up a pool of experts – and those who will become the experts – in a demanded and demanding field, and our community helps our members lead this field.

We couldn’t do this without the support of organizations that care deeply about the built environment and our ability to improve it. Your support lets us host events from webinars and local meetups to our semi-annual meetings and flagship SimBuild conference, as well as support projects that create standards, develop training, and monitor and improve the state of the industry. Our volunteers depend on sponsorship like yours to keep us running year after year.

Becoming a sponsor integrates you into our community. This year, we’ve created new sponsor opportunities that respond to the diversity of our members’ firms and organizations. Whether your goal is to build a user or client base, grow your team, or show your support for data-informed design, there’s something for you here. If you don’t see what you want? Talk to us. We’re here.

Sincerely,

NATHANIEL JONES, PhD

2024-2026 President of the Board of Directors

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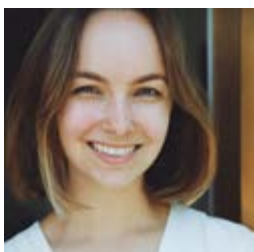
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Visit ibpsa.us/chapters

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DRIVEN BY A PASSION FOR BUILDING SIMULATION

Our members are dedicated to advancing the science and practice of building performance simulation. Their work spans a diverse range of applications, including:

- Supporting early-stage design through energy, daylighting, and computational fluid dynamics simulations
- Conducting operational and embodied carbon assessments
- Enhancing building performance through calibrated energy modeling for retrofits
- Modeling energy use at the community scale
- Contributing to the development and refinement of codes and standards, including energy efficiency requirements, software test procedures, and modeling-enabling standards
- Inventing, expanding, and verifying the capabilities of building performance simulation tools

Together, our community is shaping a more sustainable, data-driven future for the built environment.

IBPSA-USA'S ACTIVITIES

SIMBUILD

IBPSA-USA's national conference is the preeminent event for building performance simulation in the United States. SimBuild creates a forum for sharing and publishing scientific work, announcing breakthroughs in research and software development, informing policymakers, and bridging research and practice, as well as forging networking opportunities among peers, clients, and employers. In alignment with IBPSA-USA's mission, the conference explores emerging technologies, trends, and strategies that will drive building performance excellence in the years ahead. In addition to dedicated sponsorship tiers, you can support SimBuild by purchasing naming rights to rooms and sessions, providing student travel scholarships, or supporting HackSimBuild, the hackathon for the building simulation industry that regularly precedes the conference. Contact events@ibpsa.us for details.



NOTABLE PROJECTS

IBPSA-USA projects focus on advancing the science and practice of building performance simulation in the United States. These initiatives span a range of activities, including developing educational resources, supporting certification programs, enhancing simulation tools, and fostering industry collaboration. Through these projects, IBPSA-USA improves building energy efficiency, promotes best practices, and supports professionals in the field of building performance analysis. Important recent projects include:

- Building Energy Modeling Reporting Automation Roadmap
- Climate Information Data Model Specification Standardization
- ASHRAE Standard 140 Results Portal
- Building Energy Modeling Standardized Output Schema

If you wish to support an ongoing project or have an idea for a new project, please contact projects@ibpsa.us.



SEMI-ANNUAL MEETINGS

Twice a year, alongside the ASHRAE Annual and Winter Conferences, IBPSA-USA hosts a meeting to foster connection and collaboration between its members. These semiannual meetings are an opportunity for members to learn more about IBPSA-USA's projects and activities and connect with the board and committee leaders.

Sponsors have an array of options to present new work and new products, showcase themselves with a dedicated exhibition table, or be recognized in a variety of ways.

CAREER CONNECTIONS

Career Connections is a virtual networking event connecting professionals, organizations, and candidates in the Building Sustainability industry with an emphasis on energy, carbon, water, and indoor environmental quality.

At Career Connections, candidates can connect with organizations looking to recruit fresh talent, motivated professionals can expand their network, and companies can showcase their brand. Sponsors receive discounted registration.

BEST DIRECTORY

The Building Energy Software Tools (BEST) Directory is an online resource that helps users find and compare software relevant to building performance simulation and analysis. The directory aims to provide comprehensive information and filtering options for professionals seeking the right tools for their projects.

PROJECT STASIO

Project STASIO aims to provide supporting content for the new ASHRAE Standard 209 – Energy Simulation Aided Design for Buildings Except Low-Rise Residential Buildings. This project strives to provide guidance on how to effectively apply building energy modeling at an energy design stage for effective communication of simulation inputs and outputs between the designer and the energy analyst. This committee is comprised of members with diverse expertise including architectural design, building energy simulation, and software development.



CONNECT WITH OUR COMMUNITY THROUGH SPONSORSHIP

IBPSA-USA offers sponsors a unique sponsorship opportunity to reach a highly targeted, highly influential constituency within the building industry. Our members work at architecture, engineering, and construction (AEC) firms; consulting firms; national labs; universities; utilities and within State and Local governments. IBPSA-USA is unlike any other organization in this sector.

Your sponsorship supports activities such as the following.

- Webinars on educational and research topics
- Projects to support education, information sharing, and industry consensus.
- Development of standards and consensus documents
SimBuild
- Regional conferences
- Conference travel scholarships for students and emerging professionals
- Programs for emerging professionals and students
- Initiatives to improve diversity, equity, and inclusion within our industry
- Local chapter activities

Our sponsors enjoy over 195,000 impressions annually through our web, video, newsletters, announcements, and social media posts.

The sponsorship program provides an opportunity for friends, colleagues, and organizations to support our mission and jointly advance the vision of fostering better buildings through energy simulation.

IBPSA-USA ANNUAL SPONSORSHIP LEVELS & BENEFITS

We offer four annual sponsorship tiers. Each includes a number of “points” that sponsors may redeem for promotional and engagement opportunities (see below).

SPONSOR LEVEL	FRIEND	BRONZE	SILVER	GOLD
PRICE	\$1,000	\$2,500	\$5,000	\$10,000
POINTS INCLUDED	9	23	48	100
LOGO PLACEMENTS	Bottom	Middle	Top	Highest

A FLEXIBLE, POINTS-BASED SPONSORSHIP SYSTEM

We recognize that our sponsors have different goals — whether it’s brand visibility, talent recruitment, event presence, or technical thought leadership. To accommodate this diversity, we’ve adopted a flexible, points-based sponsorship system.

Rather than limiting sponsors to preset bundles, this system allows you to customize your benefits by selecting from a wide range of offerings. Each sponsorship tier includes a set number of points, which can be redeemed for specific items.

IBPSA-USA sponsors receive points every year based on their chosen tier. Points can be used for two years — as long as sponsorship is maintained during that time.

SPONSORSHIP EXAMPLE PACKAGES

Bronze General Sponsorship (\$2,500 with 23 points)

+ Bronze SimBuild Sponsorship (\$3,000)

Apply 11 points toward SimBuild for a \$1,265 discount

NET TOTAL: \$4,235

Still have 12 points left for other benefits (e.g. up to 3 sponsored content items)

SPONSORSHIP MENU: CHOOSE HOW YOU ENGAGE

Sponsors use points to select from the following à la carte benefits:

ITEMS	POINTS (SPONSOR ONLY)	NON-SPONSOR ¹
IBPSA-USA MEMBERSHIP	1	\$120
PROMOTE A JOB POSTING	2	\$250
SPONSORED TECHNICAL WEBINAR	3	\$400
PROMOTIONAL ARTICLE²	4	\$500
PROMOTIONAL WEBINAR²	4	\$500
PROJECT HIGHLIGHT²	4	\$500
SEMI-ANNUAL MEETING TICKET	1	Varies
SEMI-ANNUAL MEETING TABLE	5	\$600
SPEAKER SLOT AT THE SEMI-ANNUAL MEETING	5/10	\$600
SIMBUILD SPONSORSHIP³	\$115/Point	Contact Us
CAREER CONNECTIONS BOOTH	5	\$600
BUY EXTRA POINTS	\$115/Point	N/A

1. Cash prices are subject to change

2. Maximum 10 sponsored content items per sponsor annually

3. No more than half of sponsorship points may be applied toward SimBuild sponsorship



NOT A SPONSOR? YOU CAN STILL PARTICIPATE

Organizations that are not annual sponsors can still access most offerings à la carte by purchasing them at the listed cash prices. Whether you're looking to promote a job posting, share a promotional article, or participate in a webinar, you can engage with the IBPSA-USA community without a full sponsorship commitment. Of course, sponsors enjoy better value and additional visibility, but we welcome all organizations who wish to contribute to and benefit from our mission.

ITEMIZED BENEFIT DESCRIPTIONS

IBPSA-USA MEMBERSHIP

IBPSA-USA is a member-driven professional organization that works to advance building performance simulation and to advance the careers of its members. When you become a member of IBPSA-USA, you support that mission while also receiving a number of direct benefits. [Learn more](#)

JOB POSTING

Get extra visibility to your open role on IBPSA-USA's Job Board by promoting it in our monthly newsletter. Reach a targeted audience of building performance professionals, including engineers, modelers, and sustainability experts.

SPONSORED TECHNICAL WEBINAR

Feature your organization with a 2-minute promotional introduction at the start of an IBPSA-USA technical webinar. Align your brand with educational content and engage a highly specialized audience of simulation and building performance professionals.

[Watch past webinars](#)

PROMOTIONAL ARTICLE

Write an article for our monthly newsletter. This could be sharing a whitepaper or blog posting, or custom content created for the IBPSA-USA community. These articles should be educational/informational and will be reviewed by the IBPSA-USA Communications Committee.

PROMOTIONAL WEBINAR

These webinars are hosted by a sponsor, where the sponsor provides all the content of the presentation. These presentations should be educational/informational.

PROJECT HIGHLIGHT

Showcase your building performance simulation work through IBPSA-USA's media channels. Highlights may include innovative modeling approaches, impactful outcomes, or lessons learned — shared via our newsletter, website, or social media to elevate your visibility within and beyond the industry.

SEMI-ANNUAL MEETING TICKET

IBPSA-USA hosts two member meetings each year during the ASHRAE Winter and Annual Conferences.

SEMI-ANNUAL MEETING TABLE

Reserve a table at an IBPSA-USA Semi-Annual Meeting for product demonstrations, swag giveaways, and increased visibility.

SPEAKER SLOT AT THE SEMI-ANNUAL MEETING (5 OR 10 MINUTES)

Deliver a brief presentation at an IBPSA-USA Semi-Annual Meeting. Use this time to introduce your organization, share insights, highlight recent work, or promote tools and initiatives to a live audience of industry professionals.

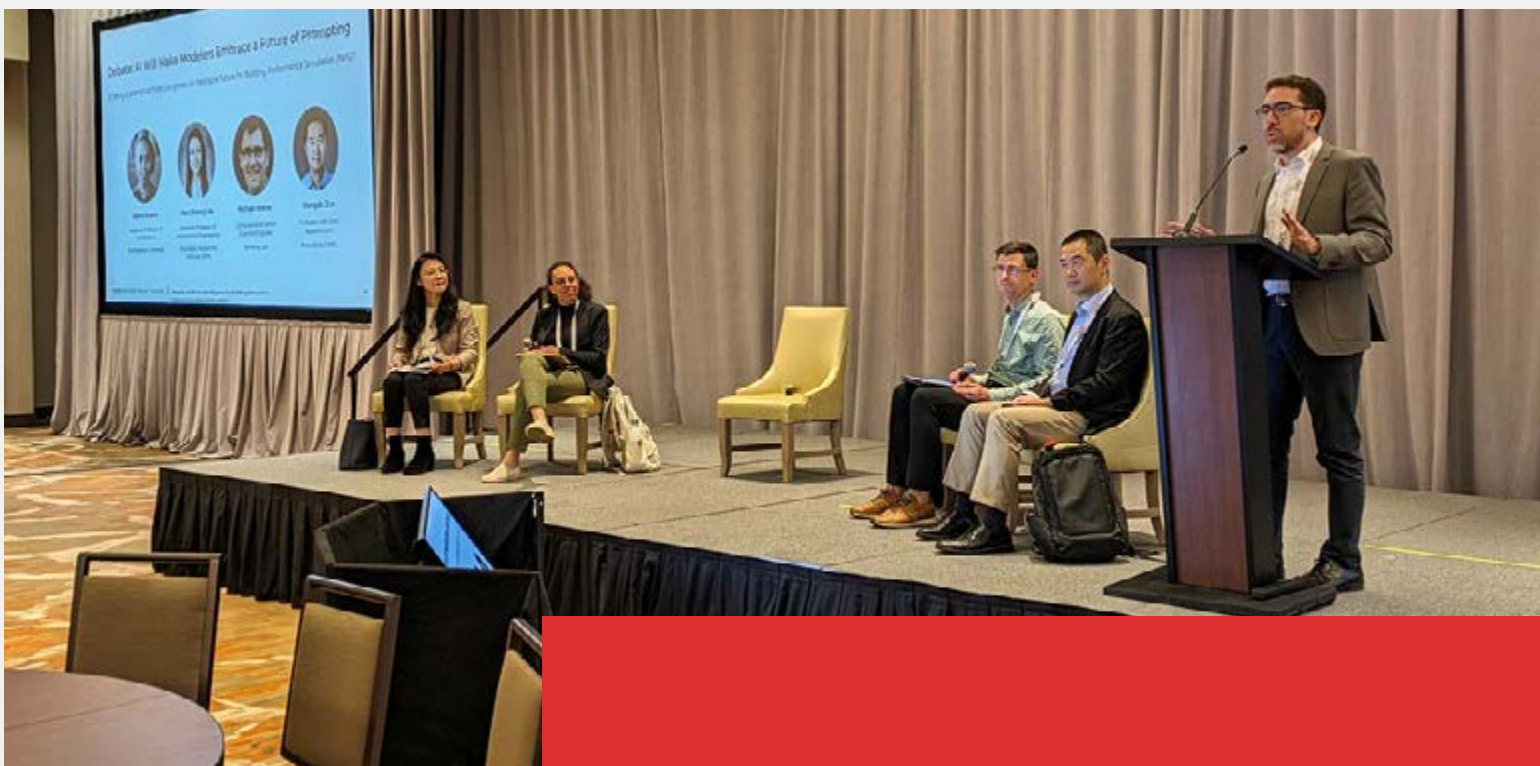
SIMBUILD SPONSORSHIP

Apply your points toward sponsorship opportunities at SimBuild, IBPSA-USA's flagship conference on building performance simulation. Options include exhibitor space, session sponsorship, and brand visibility—subject to availability and point usage limits. A great way to connect directly with the simulation community at a national level.

[Learn more](#)

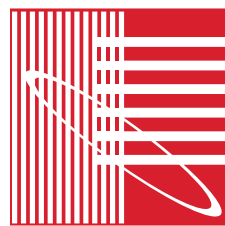
CAREER CONNECTIONS BOOTH

Host a virtual booth at IBPSA-USA's Career Fair, part of our Networking and Recruitment Event for building sustainability professionals. Connect directly with students, emerging professionals, and experienced practitioners seeking opportunities in simulation, energy modeling, and high-performance design. [See who came to our 2025 event](#)



**Don't miss out
on opportunities
to sponsor IBPSA-USA
projects and events!**

For more information, contact:
Hanif Smith, Executive Director
executivedirector@ibpsa.us



**IBPSA
USA** 